Jim Hedlund

President Highway Safety North

Jim Hedlund is a consultant on traffic safety research, management, and policy issues. He retired in 1997 as Associate Administrator for Traffic Safety Programs of the National Highway Traffic Safety Administration, where he and his staff were responsible for research, development, implementation, and evaluation of measures to improve human behaviors that impact traffic safety. Jim previously directed NHTSA's Office of Alcohol and State Programs, Office of Driver and Pedestrian Research, and Mathematical Analysis Division. He holds a PhD in mathematics from the University of Michigan. Before joining NHTSA he taught mathematics and statistics at the University of Massachusetts (Amherst) and at Smith College.